

## Why RESHMEEN is the Right Choice

- RESHMEEN is backed by rigorous research and development, conducted by a team of experts in fish nutrition and feed technology
- This feed is carefully crafted to meet the unique needs of Carp, Pangas, and Tilapia fry, ensuring their healthy growth and survival from the very beginning
- With its precise formulation, high palatability, and optimal feeding guidelines, RESHMEEN sets the stage for your fry to reach their full potential
- We understand the importance of giving your fry a strong start, and that's why we've created RESHMEEN - a high-quality, carefully crafted feed designed to nurture the next generation of fry and set them up for success



Release of Trademark

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# RESHMEEN: Nurturing the Next Generation of Fry the Product of (ICAR-CIFRI & CSB-CTRTRI) HIGH QUALITY EXTRUDED FEED



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## The Power of Waste-to-Wealth

As a forward-thinking organization, we recognize the value of waste-to-wealth programs. By utilizing the highly nutritive and nutraceutical silkworm pupae meal (SWPM), we've created a sustainable and profitable solution. India, being the second-largest producer of silk, generates around 75,000 tons of pupae meal annually. This by-product is a treasure trove of protein and essential nutrients, perfect for creating high-quality floating fish feed through extrusion technology.

### ❖ The Early Start Advantage

In the competitive world of aquaculture, giving your fry a head start is crucial for their long-term success. The early stages of Carp, Pangas, and Tilapia fry are critical for their growth, survival, and future productivity. RESHMEEN is designed to provide optimal nutrition during these foundational stages, setting the stage for their healthy growth and development.

## Unlocking the Power of RESHMEEN

### ❖ Nutrition Tailored for Fry

RESHMEEN is a floating feed meticulously



*O. niloticus* (fingerling)

Experimental Tanks



*L. rohita* (fingerling)

*P. hypophthalmus* (fingerling)

crafted to meet the unique needs of Carp, Pangas, and Tilapia fry during their early stages (1 mm size). It delivers a precise balance of protein (38%) and lipid (6%) to fuel their rapid growth and development. This tailored formulation ensures your fry get all the essential nutrients they need to thrive and reach their full potential. Our team of experts carefully selects high-quality ingredients to create a well-balanced diet for your fry.

### ❖ Extended Feeding Time

Our feed is engineered with a floating formula, allowing it to float for over 3 hours. This extended feeding time gives your fry ample opportunity to



Analysis of feed samples

feed and fully absorb the essential nutrients, ensuring they get a strong start in life. With this extended feeding window, you can rest assured that your fry are getting all the nutrition they need.

### ❖ Palatability Matters

RESHMEEN is formulated with high palatability in mind, encouraging your fry to feed eagerly. This enhances feed efficiency and ensures they get all the nutrients they need to thrive and grow. We understand that palatability plays a crucial role in

feed efficiency, so we've designed our feed to be highly palatable, making it a tasty treat for your fry.

### ❖ Maximizing Feed Efficiency

With a feed conversion ratio of 1.5-1.7, RESHMEEN helps you get the most value from your feed investment. It efficiently converts feed into fish growth, so you see real, tangible results. Our feed is designed to maximize the conversion of feed into fish growth, so you can be confident that your investment is paying off.

## Feeding Made Simple

### ❖ Feeding Frequency

For optimal growth, it is recommended to feed your fry consistently, 3 times a day. This regular feeding schedule ensures they receive a steady supply of essential nutrients for healthy development.

### ❖ Feeding Amount

Offer your fry 8-10% of their body weight in RESHMEEN feed each day. Adjust this amount based on their growth and appetite to ensure they receive sufficient nutrition without overfeeding. Our feeding guidelines are designed to strike the perfect balance between providing enough nutrition and preventing waste.



Feed distribution to beneficiaries